

focus

VIEW from the Top

Last year, all three of the corporations that comprise the Milford Regional Healthcare System achieved many successes, although the organizations also had challenges to overcome along the way. *Focus* recently spoke with Milford Regional Medical Center CEO Frank Saba about the past, present and future of Milford Regional.

» ***Focus:* As you look back on 2010, what accomplishments make you most proud?**



Frank: I am most proud of the great care and services delivered by our staff and physicians during a very challenging year. In regards to specific accomplishments, there were many. At the Medical Center, services were expanded, hospital accreditation and program certifications were achieved, and the next phase of the fully electronic medical record, computerized provider order entry (CPOE), was implemented. Tri-County

Medical Associates recruited several new physicians, opened a new office, earned exceptionally high quality and patient satisfaction scores, and created a patient portal within their computerized medical record that allows individuals enhanced access to information about their care. The Foundation increased unrestricted giving, successfully applied for and received significant grant funding, and through its two signature events, *Mélange* and the Golf Classic, raised more than \$500,000 and \$200,000, respectively, to support clinical programs and services. The success of these events is a credit to our incredibly supportive and generous community.



"We bolstered our already strong team of physicians in 2010 by adding several new physicians representing specialties such as hospital medicine, urology, child and adolescent psychiatry, and internal medicine. Our year was made even more

successful by the opening of a new office in Mendon, which brings care closer to home for residents of that community."

—Philip Ciaramicoli Jr., president of Tri-County Medical Associates



"We achieved a lot at Milford Regional Medical Center in 2010, including completing another successful accreditation survey by The Joint Commission, expanding our rehabilitation and sports medicine services, and receiving accreditation for The

Breast Center from the National Accreditation Program for Breast Centers. We look forward to building on these outstanding accomplishments in 2011."

—Edward J. Kelly, president of the Medical Center

» ***Focus:* Where do you think Milford Regional and Tri-County Medical Associates stand right now in terms of organizational health?**

Frank: I think we're generally in good shape, financially and organizationally. Last year was difficult financially, as we experienced a decline in volume of care like many hospitals around the state and nation. With all the uncertainty that exists regarding what form future reimbursement and general financial payments to physicians and hospitals will take, we're setting ourselves up as best we can in terms of enhancing efficiency, keeping costs down, and demonstrating quality and value for the services people purchase.

» ***Focus:* How do you envision the implementation of healthcare reform affecting Milford Regional and Tri-County Medical Associates?**

Frank: Healthcare reform is on a faster track in Massachusetts than in other states, so we're working hard to control costs and prepare for reimbursement changes, possibly in the form of fixed payments. The cost of health care is difficult to address, but we continue to strive to make services as low cost and high quality as possible.

» ***Focus:* What are you excited about when you think of the organizations' future?**

Frank: We plan to undertake several important projects in the years ahead, including updating some of the Medical Center's inpatient units, upgrading some of our outreach centers, and implementing palliative care and bariatric programs. Milford Regional and its affiliates, Tri-County Medical Associates and the Healthcare Foundation, are poised for an exciting future because we have the support of not only outstanding physicians and staff, but also friends and neighbors who know the value of quality medical care delivered in a community setting.



Plan Your Legacy with Your Will or Trust

YOU HAVE WORKED HARD to accumulate assets throughout your life, but without a valid will or trust at your death, those assets will be distributed according to state law. Wouldn't you rather determine how they will be distributed yourself? Including in your will or trust a bequest to individual beneficiaries or a charitable organization, such as Milford Regional Healthcare Foundation, may be the best way to make a meaningful gift in the future. Plus, it allows you to change your mind at any time.

Just a few sentences in your will or trust are all that is needed. The official bequest language for the Foundation is: "I, [name], of [city, state, ZIP], give, devise and bequeath of Milford Regional Healthcare Foundation, Inc. [written amount or percentage of the estate or description of property] for its unrestricted use and purpose."

○ *Contact Martin Richman at 508-422-2228 or mrichman@milreg.org with any questions you have, or to let us know of your charitable plans.*

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Gear Up for M^élange 2011!

Milford Regional Healthcare Foundation's 7th Annual M^élange will be hosted by Milton CAT[®] and will be another can't-miss event. Please save **October 29** on your calendars for this exciting event. Come enjoy the festivities with your friends for a wonderful cause!

Welcome, New Trustees of the Milford Regional Healthcare Foundation



JOHN E. BRABAZON, of Franklin, is vice president and U.S. investment controller at John Hancock Financial Services in Boston. A graduate of Boston University and the University of Notre Dame, John is a certified public accountant and Life Management Institute fellow. John is also dedicated to the community through philanthropic efforts.



MATTHEW C. CLARK, of Mendon, co-founded TMC Services, Inc., an environmental services company, with his brother Thomas in 1995. As chief executive officer, he is responsible for the company's overall strategy and direction. A graduate of Bridgewater State University, Matt is a former conservation commissioner in his hometown of Bellingham. Matt is also a member of Milford Regional's Golf Classic committee.



DEBORAH L. LARSEN, of Sutton, is senior vice president of commercial banking at UniBank. With more than 25 years of commercial banking experience, Deborah has a deep commitment to the community and has served on the boards of the YMCA of Central Massachusetts and the Worcester Regional Chamber of Commerce. Deborah earned both her Bachelor of Science and MBA degrees from Assumption College.



LAURA A. MANN, of Milford, is a general practice attorney with a focus on commercial and residential real estate matters, including both transactional work and litigation. Laura is a graduate of Brandeis University and the New England School of Law and a former board chair of the Milford Area Chamber of Commerce.

Supporting the Mission

SINCE THE YEAR Milford Regional Medical Center was founded, corporators have been a valuable part of the Medical Center. As members of the community nominated and selected for their insight, corporators ensure the Medical Center's mission of providing exceptional healthcare services with dignity, compassion and respect is upheld.

2011 New Corporators

Christina W. Brabazon, Franklin
John E. Brabazon, Franklin
Betsey R. Brewer, Mendon
Justine A. Brewer, Mendon

Robert P. DeVita, Milford
Alfred C. Holman, Upton
Marilyn C. Holman, Upton
Donna M. Krauth, Upton

Corporators have numerous responsibilities in supporting the Medical Center, including:

- **as ambassadors**—engaging the Medical Center's community support base and serving on standing and ad-hoc Board committees
- **as contributors**—facilitating new projects and initiatives and promoting support of the Milford Regional Healthcare Foundation
- **as participants**—attending the Medical Center's Annual Meeting and other events and encouraging their peers in the community to support and participate in Medical Center activities

Meet Justine and Betsey Brewer



Justine Brewer

AS OWNERS OF Southwick's Zoo, the Brewers are active members of the Milford community. Justine Brewer and her daughter Betsey have recently been appointed as Milford Regional Medical Center corporators.

With more than 200,000 visitors in the summer season, operating Southwick's Zoo is a full-time commitment for the entire Brewer family. Justine and her five adult children are all involved with the zoo in various roles. Betsey has served as a Southwick's Zoo executive for more than 20 years and is the president and founder of the nonprofit organization Environmental Awareness



Betsey Brewer

of Resources and Threatened Habitats (EARTH), which promotes environmental conservation through outreach programs. Betsey has also appeared on the Animal Planet™ show *Growing Up Camel* and is an active member of the Board of Directors for both the Blackstone Valley Education Foundation and Ocean Matters. Recently, Betsey led educational trips to Central America.

The mother-daughter duo looks forward to applying their experience in working with the community to volunteer service for the Medical Center.

"I appreciate that we have such a wonderful healthcare facility in this area," says Justine. "I'm humbled to have been asked to serve as a corporator and will do whatever I can to help the Medical Center continue to grow."

Introducing Bob DeVita

BORN AND RAISED in Milford, Robert (Bob) DeVita is the vice president and treasurer of a telecommunications consulting company. A dedicated husband and father of two children, Bob is a retiree of Verizon Communications, where he worked for 35 years. He served as past president of the Milford Area Chamber of Commerce and as a member of the Milford Finance Committee. Bob also owned and operated Best Pest Control Company in Milford. He enjoys vacationing with his family, playing golf and gardening.

In 35 years of business and personal relationships in the community, Bob has consistently heard what he calls "nothing

but glowing accolades" about Milford Regional Medical Center. He believes that the Medical Center is a flagship organization in the community, managed by a dedicated and talented leadership team, and he is honored to be one of the recently appointed corporators.

"I hope that in some small way, I can contribute to an already tremendous organization as we strive to meet corporate and community goals," Bob says. "I take pride and satisfaction in giving back to the community that has supported my family and friends throughout the last 100 years."





Making a Difference in the Health of our Community

Milford Regional Healthcare Foundation
14 Prospect Street
Milford, MA 01757

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Swing into Action for a Good Cause

TEE OFF WITH Milford Regional Healthcare Foundation for the 22nd Annual Golf Classic on Monday, August 29, at Franklin Country Club.

This year's Golf Classic will benefit the Center for Adolescent Health. We encourage you to reserve your spot in the tournament early, as space is limited.

Giving Is Listening

Monday, August 29, is also Milford Regional's 5th Annual Oliva Patient Comfort Fund WMRC Radiothon, which supports the care and comfort of patients battling cancer. Listen to WMRC 1490 AM to hear interviews with Milford Regional patients, physicians and staff members and pledge your contribution to this extraordinary cause.

○ For more information about either event, visit www.milfordregional.org/foundation.

